

SUSTAINABLE DEVELOPMENT GOALS



SDG 4: QUALITY EDUCATION

Al Ain University



جامعة العين
AL AIN UNIVERSITY

Contents

Executive Education and Vocational Training.....	3
1. AAU provides programmed executive education and vocational training to external learners	4
1.1 Evidence-year and continuity approach	6
2. Continuing Education Center: AAU's permanent public training platform	12
3. Executive and vocational subjects available beyond degree study	13
4. Programmed professional development for graduates and external participants in 2024	14
4.1 Professional Development Series across both campuses and online	14
4.2 Fourth Career Development and Training Exhibition	16
5. Practical training for people who are not AAU students	17
5.1 College of Pharmacy programmes for high-school learners.....	17
5.2 Inclusive training with Zayed Higher Organization	17
6. Guest expertise, research forums, poster sessions and practical workshops	18
7. Flexible delivery, public access and partner-led quality	19
7.1 Ad hoc delivery remains a responsive complement	19
8. The programmed model continues and expands in 2025-2026	20
9. AAU serves learners from the community, workplace and wider region.....	21
9.1 Institutional conclusion.....	21
10. Evidence register.....	22
10.1 Professional, vocational and 2024 delivery evidence	23
10.2 Professional forums and current continuity	24

SUSTAINABLE DEVELOPMENT GOAL 4

Executive Education and Vocational Training

DIRECT RESPONSE: YES - PROGRAMMED, WITH COMPLEMENTARY AD HOC DELIVERY

Al Ain University provides structured, non-degree executive education and vocational training for people who are not attending the University. Its permanent Continuing Education Center publishes short-course pathways in professional development, management, information technology, languages, soft skills, workplace capability and professional certification. Programmed public and alumni series, external school-pupil training, employer-focused delivery, research and professional forums, workshops and practical laboratories are supplemented by responsive one-off seminars and guest lectures. MBA and other degree programmes are excluded from this response.

INSTITUTIONAL RESPONSE

1. AAU provides programmed executive education and vocational training to external learners

AAU's response is Programmed. The University operates a dedicated Continuing Education Center (CEC) whose public mandate is to identify and meet community training needs through specialized programmes outside the normal degree curriculum. AAU states that the CEC works with academic departments, public and private organisations and training partners to use University expertise, facilities and technology for workforce and community development. This creates an institutional delivery mechanism rather than a collection of isolated events.

The eligible provision is short-form and non-degree: intensive courses, certification preparation, vocational and workplace training, professional-development series, practical workshops, guest lectures, research forums and poster sessions. The audiences include working professionals, AAU graduates who are no longer enrolled, employees of external organisations, high-school pupils, community members and external researchers. MBA and other award-bearing academic degrees are not used as evidence for this indicator.

Classification	Institutional basis	External learners	Delivery evidence
<i>Programmed</i>	Permanent CEC, public course catalogue, scheduled series, two campuses and virtual delivery	Members of the public, working professionals, graduates, employers, external school pupils and partner organisations	Recurring short courses, professional-development series, vocational cohorts and certificate preparation
<i>Ad hoc</i>	Responsive workshops, guest lectures, seminars and employer-commissioned training	Registered participants, alumni, organisation employees and external specialists	One-off sessions on current workplace, technical, digital, health and leadership needs
<i>Executive education</i>	Short, non-degree career and management learning; MBA and degree programmes excluded	Professionals, graduates and community learners	Management, HR, professional development, CMA preparation, leadership and employability
<i>Vocational training</i>	Practical, skills-focused provision and AAU-reported ACTVET accreditation	Public learners, school pupils, employees and people of determination	Laboratories, IT, workplace skills, certification preparation and applied training

Public evidence: [E01](#) | [E02](#) | [E03](#) | [E04](#) | [E05](#) | [E06](#)

Continuing Education Center

Continuing Education Center at Al Ain University, the largest University, supports the individual developmental needs of its community members. AAU with its organization partners in Emirate society supports the community's needs, institutions and individuals, and is continuously working towards the advancement of their scientific and technical capabilities.

The Center of Continuing Education (CEC) identifies and meets the training needs of the public through specialized training programs, in addition to preparedness programs for professional and international certification, enabling the greater community to benefit from the expertise, experience and resources available at the University. Our programs and training courses are offered in both Arabic and English, depending on the nature and context of the respective course. Moreover, CEC offers five different language programs: General English, Business English and will be introducing e-learning courses in Arabic in the future.

Since its inception, CEC has collaborated with AAU academic departments to provide bespoke continuing education courses and training workshops. These training programs have gained the recognition of the community as reflected by the growing demand for more course offerings.

Vision

To establish an integrated educational and developmental training center founded on the basis that practical training is essential. To use the latest technology to ensure the creation of an educational and training environment suitable for innovation and creativity that will meet the requirements of customers.

Mission

We strive to contribute effectively to the modernization of methods of training and development for all public and private departments, institutions, and organizations. We aim to achieve distinction and quality of the training of skills development that we offer through the optimal use of available capabilities, recruiting the best talents, making use of the latest technical information, and cooperating with prestigious international universities and training centers in order to gain the trust of our customers

Goals and Objectives

Our main goal is to train, rehabilitate, and raise the efficiency of individuals and institutions alike through developing their skills of human capacity building to reflect positively on their business in terms of performance and higher rates of productivity.

Strategy

Using the creative and scientific training modern methodologies; we are providing precious soft skills, Information Technology, and English training courses delivered to our clients in the Public and Private sectors, which aims to achieve output of training that allows trainees to master the skills required in their job field.

Consequently, we are able to tailor and personalize the training which is aided by the adoption of best international standards in the analysis and evaluation through Kirkpatrick methodology and CRTP standards.

Community Engagement

The Continuing Education Center contributes to societal service and community development through:

- Delivering workshops to different sectors of the Community, AAU staffs and students to leverage their skills and knowledge in various skills.
- Providing voluntary training to certain sectors of the community such as persons with special needs or orphans, within the applicable regulations.

- Cooperating with the registered charities to provide training for the individuals on how to learn about the job market.
- Voluntary consultancy and workshops in coordination with the registered charities.

1.1 Evidence-year and continuity approach

The submission gives priority to dated 2024 delivery: the Professional Development Series, the fourth Career Development and Training Exhibition, external high-school training cohorts, inclusive training with Zayed Higher Organization, and professional research and knowledge-exchange events. Current 2025-2026 sources are included separately to demonstrate that the operating model has continued and expanded; they do not replace the reporting-year evidence.

Public evidence: [E20](#) | [E23](#) | [E24](#) | [E26](#) | [E27](#) | [E28](#) | [E29](#) | [E30](#)

Professional Development Series at Al Ain University: Enhancing Student and Graduate Readiness for the Job Market



As part of Al Ain University's efforts to enhance the skills of graduates and students expected to graduate and develop their professional skills, the alumni office will organize a "professional development Series". The aim of this series is to provide workshops and opportunities to develop the skills of graduates and students expected to graduate in line with the requirements of the labor market, at the University's headquarters in Abu Dhabi and Al Ain.

The "Professional Development Series" will include a set of interactive workshops and seminars that will cover multiple topics such as personal skills development and resume writing.

In addition, virtual workshops and seminars will be organized remotely to ensure access to all graduates and students expected to graduate. The office will also work in cooperation with a number of government and private companies and institutions to provide workshops focused on developing

practical skills. Leading companies in various fields will be invited to share their expertise and provide valuable consultations.

The alumni office at Al Ain University is committed to providing the best opportunities to develop the skills of students and graduates and enhance their readiness for the labor market.

Alumni office in a year

The Alumni Office offered a variety of activities, events, workshops, and professional development sessions throughout the past year. It also organized the Al Ain University Career Development and Training Fair, providing a large number of job opportunities for the university's graduates. Among the key activities held last year:

The "Be Ready for the Job Market" workshop and the "Personal Skills" workshop, which aim to develop the skills of graduates and students, enhancing and improving their abilities.

The Alumni office also organized a visit to the Mawahib Center, which is the first center in Abu Dhabi specializing in employment support. The center aims to qualify national talents and meet the needs of the labor market in the UAE. It focuses on enhancing productive and professional skills, offering proactive services that align with employers' aspirations and the requirements of future jobs.

Additionally, the office organized the Al Ain University Career Development and Training Fair, which featured a large number of leading companies and institutions in UAE. This fair helped graduates in their job search by providing direct opportunities to explore available job openings. It also offered a chance to expand networking by directly interacting with company representatives during the event.

The office is also committed to engaging with local companies and institutions to provide job and training opportunities for graduates. Through its efforts, the office facilitated numerous job opportunities for graduates last year by connecting with local organizations and Institutions.

Al Ain University Exhibition for Professional Development and Training reveals new horizons for professional success



The Alumni Office at both the Al Ain and Abu Dhabi campuses organized the fourth edition of Al Ain University's Career Development and Training Exhibition. This initiative aligns with the office's goals of fostering collaboration with governmental and private institutions to provide training programs and job opportunities for the university's graduates and students.

Over 30 governmental and private entities participated in the exhibition at both locations. The institutions offered a variety of activities, including on-the-spot interviews, collection of resumes from Al Ain University graduates, resume editing tips, as well as providing training and volunteering opportunities for graduating students. Job opportunities were also presented for graduates actively seeking employment.

Human Resources unit managers from the participating organizations emphasized the significance of the exhibition for students and graduates. It provides them with a deeper understanding of the job market, the skills required by each company, and the future career opportunities available. The exhibition witnessed a substantial turnout from both graduates and students expected to graduate soon.

More than 50 Students in the College of Pharmacy Training Program for 11th and 12th Grade Students



The College of Pharmacy at Al Ain University, both campuses in Al Ain and Abu Dhabi, organized a training program for 11th and 12th grade students. Over 50 students of various nationalities, including those from the UAE, Jordan, Egypt, Palestine, Syria, Pakistan, Bangladesh, and India, participated in the program.

The training program was conducted over two periods: from June 24 to July 2, and from July 8 to July 16, 2024. During this time, participants engaged in various laboratory activities covering different topics and fields, including pharmaceutical analytical chemistry, organic chemistry, pharmaceuticals, microbiology, molecular modeling, and research laboratories. They also visited the virtual pharmacy and took part in a two-hour role-play session. Additionally, participants were given a tour of the university to familiarize themselves with the colleges, facilities, and services available.

At the end of the training, participants delivered presentations about their experiences during the program in the presence of the college Dean, Prof. Mohammad Ghattas, and other college staff members. Certificates of participation and symbolic gifts from the university were also handed out.

Prof. Ghattas stated that such training programs serve as an important platform for students who are passionate about pharmacy and interested in exploring the world of medicine, as well as those with a keen interest in nutrition and healthy living. These programs offer an opportunity for students to enhance their skills and educate themselves, especially if they are considering studying pharmacy in the future.

Al Ain University Organizes a Training Program for High School Students at the College of Pharmacy



The College of Pharmacy at Al Ain University, at its Al Ain and Abu Dhabi campuses, organized a distinctive training program targeting 11th and 12th-grade students aimed at enhancing their knowledge and developing their skills in various scientific fields.

The training program spanned two weeks, during which students participated in specialized laboratory activities, including pharmaceutical analytical chemistry, organic chemistry, pharmaceuticals, microbiology, molecular modeling, and research laboratories. Additionally, they had the opportunity to visit the virtual pharmacy.

Moreover, the students were given a comprehensive tour of the university, including its colleges, facilities, and services, providing them with a firsthand experience of the university environment.

Prof. Mohamed Ghatas, Dean of the College of Pharmacy, emphasized that such training programs serve as an ideal platform for students interested in the field of pharmacy and those keen to explore the world of pharmaceuticals, nutrition, and healthy living. He highlighted that the program aims to enhance the academic and educational skills of participants, particularly those aspiring to pursue a future in pharmacy studies.

CoE Participates in Training Program for Students of ZHO for People of Determination



For the second consecutive year, Al Ain University, represented by its College of Engineering at both its Abu Dhabi and Al Ain campuses, participates in the training program for students of the Zayed Higher Organization for People of Determination. The training aims to prepare students to participate in the "Global IT Challenge for Youth with Disabilities 2024" competition, which will be held in the Philippines.

This program is part of Al Ain University's efforts to support and empower people of determination in the field of information technology and digital sciences.

The role of the College of Engineering includes providing laboratories for training and exams, in addition to training students in various fields such as creating and editing presentations using PowerPoint, handling data using Excel, learning research skills using the internet, making and editing videos, Internet of Things projects, and programming self-driving cars. The number of students was 19 at the Abu Dhabi campus and 11 at the Al Ain campus.

Engineering students at the Abu Dhabi campus participated in the different aspects of the training program, including students Mohammad Khafash and Omar Al Kendi, under the supervision of laboratory engineers, enhancing the diversity and richness of the training experiences offered to the students. The training phase lasts for five months, ending at the end of October this year.

It is worth noting that the UAE team won first place in the Internet of Things Challenge for the year 2023, with the participation of a student from the College of Engineering among the people of determination.

Fourth AAU Health and Biomedical Postgraduate Symposium



The College of Pharmacy at AAU extends a warm invitation to postgraduate students within the UAE and worldwide to attend the 2nd AAU Health and Biomedical Postgraduate Symposium scheduled for **February 8th** in Abu Dhabi, UAE. This event is meant to provide a unique opportunity for graduate students to enhance their science, advance their skills, explore various career opportunities, interact with experts and peers, expand their professional network, and win valuable prizes in a fun yet challenging setting.

Date: Thursday, February 8th, 2024.

Location: Al Ain University- Abu Dhabi campus-Mohamed Bin Zayed City

Period: The symposium will be one day. The event is mandatory in person for UAE resident and online is optional for students outside UAE.

Eligible research includes six main domains: Health and Biomedical Sciences, Pharmaceutical Sciences and Drug Discovery, Artificial Intelligence in Health Sciences, Biomedical Engineering, Nutrition and Food Science and Pharmacy Practice and Clinical Sciences.

The competition consists of three categories: oral presentations, poster displays, and a 3-minute thesis competition. Additionally, the conference will feature engaging talks, panel discussions, scientific and social events, such as team-based competitions, employment booth, and a Trivia Night. **Valuable cash prizes will be awarded.**

The 2024 Global Digital Health Knowledge Exchange & Empowerment Conference

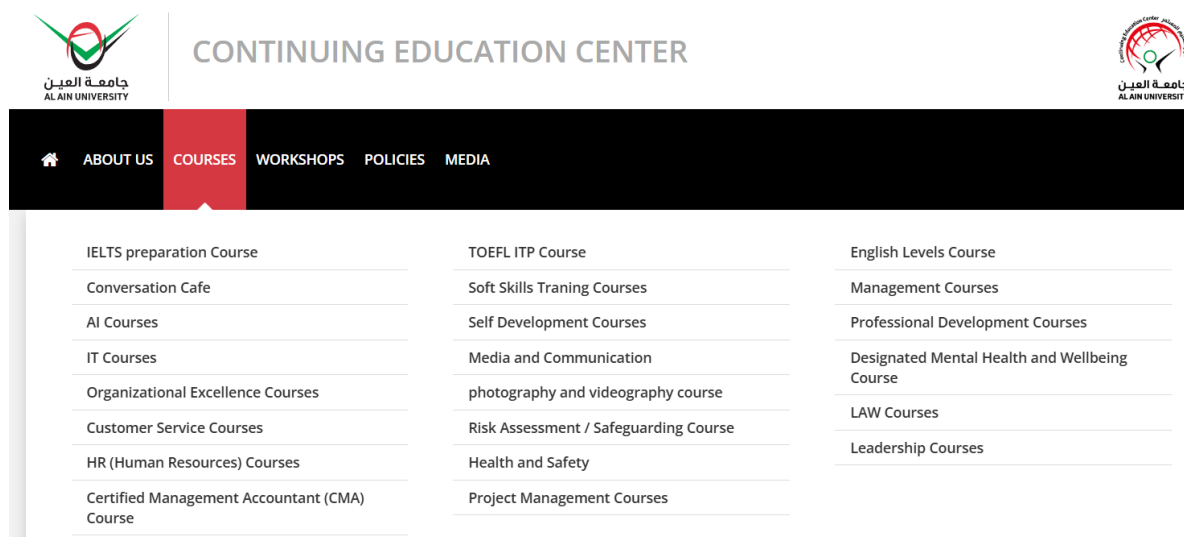


PROGRAMMED INSTITUTIONAL DELIVERY

2. Continuing Education Center: AAU's permanent public training platform

The CEC establishes the University-wide structure for executive and vocational education. It publicly describes a mission to modernize training and development for public and private departments, institutions and organisations; identifies public training needs; and provides specialized programmes and preparation for professional and international certification. AAU reports that the Center is accredited by the Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET), linking its practical provision to the UAE's vocational training environment.

Provision is designed for flexible participation. AAU describes intensive one-, two- and four-week formats; morning, afternoon and evening delivery; Arabic and English instruction according to course needs; theoretical and practical assessment; qualified trainers; technology-equipped classrooms; and certificates. The CEC also advertises competitive fees and student discounts, while selected workshops and public-development activities are offered without a published attendance charge or are explicitly free. Access terms therefore vary by course, but enrolment is not limited to AAU degree students.



AAU's public CEC catalogue presents multiple short-course pathways rather than a single ad hoc event.

Public evidence: [E04](#) | [E05](#) | [E06](#) | [E07](#)

PROGRAMMED CLASSIFICATION

A permanent training center, public course catalogue, repeatable short-course formats, vocational accreditation, multiple delivery modes and continuing partner programmes together demonstrate institutional programming. Individual workshops are an additional responsive channel, not the sole basis of the response.

PUBLIC SHORT-COURSE PORTFOLIO

3. Executive and vocational subjects available beyond degree study

AAU publishes a broad non-degree course portfolio. The catalogue supports executive capability, professional certification, workplace readiness, digital competence, language learning, personal development and applied wellbeing. The examples below are public short-course routes and expressly exclude MBA provision.

Public course pathway	Illustrative provision	Skills developed	Primary learners
Professional development	Professional Development Courses	Career readiness, workplace practice and professional capability	Graduates, professionals and community learners
Management and HR	Management Courses; Human Resources Courses	Leadership, planning, personnel practice and organisational performance	Managers, employees and aspiring professionals
Information technology	IT Courses	Digital tools, systems and applied technology	Public learners and workforce participants
Soft skills and self-development	Soft Skills Training; Self-development Courses	Communication, confidence, teamwork, adaptability and personal effectiveness	Community learners, employees and graduates
Language and testing	English Levels; IELTS preparation; TOEFL ITP	Language proficiency, test readiness and workplace communication	Members of the public and prospective learners
Professional certification	Certified Management Accountant preparation	Management accounting, examination readiness and professional recognition	Accounting and finance professionals
Workplace wellbeing and safeguarding	Mental Health and Wellbeing; Risk Assessment / Safeguarding	Workplace care, risk awareness and safeguarding practice	Professionals and organisational participants

Public evidence: [E08](#) | [E09](#) | [E10](#) | [E11](#) | [E12](#) | [E13](#) | [E14](#) | [E15](#) | [E16](#) | [E17](#) | [E18](#) | [E19](#)

BUSINESS DEVELOPMENT KIT

- Strategic planning & writing a business plan.
- Customer Service Excellence by using DISC model.
- Feasibility study.
- Develop marketing plans.
- Supervisory skills.
- Creative Thinking by applying blue ocean strategy.
- Social media management.
- Presentation skills.
- Applying Ms-Office in Business (Advanced Word, Advanced Excel & Outlook).

Final Exam that includes:

- Challenging multiple choice questions.
- Case studies and essay questions.

Duration: 96 Hours
Training Language: English & Arabic

COMPREHENSIVE WORKPLACE PREPARATION PROGRAM – EMARATI

- CV Writing
- Interviewing Skills
- Personal Marketing
- Job-Hunting
- Email Writing Skills - English
- Email Writing Skills - Arabic
- Time Management
- M-Office (Word, Excel & PowerPoint)

Final Exam that includes:

- Challenging multiple choice questions.
- Case studies and essay questions.

Duration: 48 Hours
Training Language: English & Arabic



CMA COURSE

SCHEDULE DETAILS

Weekend Schedule

- Duration: 80 hours
- Days: Sat & Sun
- Timing: 9:00 AM - 2:00 PM

Weekdays Schedule

- Duration: 80 hours
- Days: Mon, Tue & Thu
- Timing: 5:00 PM - 8:00 PM

Course Benefits

- Study Materials: Each participant will receive CMA exam preparation materials from Hock, including:
 - Hock textbook (E-book)
 - Best practice exam questions
 - Highly realistic mock exams
 - Unlimited access to Hock's question Test bank
 - Arabic and English speaker trainer



Examples of structured curricula and scheduled professional-certification preparation in AAU's short-course portfolio.

CORE REPORTING-YEAR EVIDENCE

4. Programmed professional development for graduates and external participants in 2024

4.1 Professional Development Series across both campuses and online

On 2 September 2024, AAU's Alumni Office announced a Professional Development Series for graduates and students approaching graduation. Graduates are a clear non-enrolled audience. The published programme committed to interactive workshops and seminars at the Al Ain and Abu Dhabi campuses, together with virtual delivery to extend access. Planned subjects included personal-skills development, curriculum vitae writing and practical labour-market skills, with government and private organisations invited to contribute expertise and consultation.

AAU's year-end public record confirms delivery across the year rather than an announcement alone. It identifies the Be Ready for the Job Market and Personal Skills workshops, a professional visit to the Mawaheb employment-support center and the Career Development and Training Fair. The Be Ready workshop, held on 14 November 2024 with INJAZ UAE, covered job search, professional CV preparation, interview readiness and LinkedIn profile development. It attracted more than 80 participants and was expressly described as part of a continuing series of support for students and graduates.

Public evidence: [E20](#) | [E21](#) | [E22](#) | [E23](#)

Professional Development Series at Al Ain University: Enhancing Student and Graduate Readiness for the Job Market



As part of Al Ain University's efforts to enhance the skills of graduates and students expected to graduate and develop their professional skills, the alumni office will organize a "professional development Series". The aim of this series is to provide workshops and opportunities to develop the skills of graduates and students expected to graduate in line with the requirements of the labor market, at the University's headquarters in Abu Dhabi and Al Ain.

The "Professional Development Series" will include a set of interactive workshops and seminars that will cover multiple topics such as personal skills development and resume writing.

In addition, virtual workshops and seminars will be organized remotely to ensure access to all graduates and students expected to graduate. The office will also work in cooperation with a number of government and private companies and institutions to provide workshops focused on developing practical skills. Leading companies in various fields will be invited to share their expertise and provide valuable consultations.

The alumni office at Al Ain University is committed to providing the best opportunities to develop the skills of students and graduates and enhance their readiness for the labor market.

Professional Development Workshop Series: Alumni Office Initiative



Professional development is one of the vital aspects in the career of graduates, as it contributes to enabling them to integrate into the labor market and develop their skills continuously. In this context, the alumni office plays a pivotal role by organizing a series of programs and activities aimed at preparing graduates to face the challenges of professional life.

The professional development series offered by the alumni office aims to achieve several main goals, including: developing personal and professional skills by offering workshops and training courses focused on professional development to enhance employment opportunities, in addition to providing specialized professional consulting and assistance in providing employment platforms and practical training to achieve professional sustainability and to encourage graduates to continue learning and continuous development throughout their career.

The professional development series includes a variety of programs and activities aimed at meeting the different needs of graduates such as: training workshops where the workshops cover various topics such as resume writing, preparing for job interviews, and negotiation skills. The courses cover multiple areas such as Career Success, How to successfully pass a job interview, the art of making and managing a team and digital marketing. These courses are organized in cooperation with educational and professional institutions specialized in this field, such as the Khalifa Fund, INJAZ UAE and many other companies.

The professional development series offered by the alumni office is a pioneering initiative that seeks to enable graduates to achieve their career goals and successfully integrate into the labor market. Through a variety of programs and activities, the office provides the necessary support for graduates to be able to face the challenges of the future and achieve sustainable success in their career.

4.2 Fourth Career Development and Training Exhibition

On 22 February 2024, the Alumni Office delivered the fourth edition of AAU's Career Development and Training Exhibition at both campuses. More than 30 government and private entities offered training and volunteering opportunities, on-the-spot interviews, CV guidance and direct labour-market information. The audience included graduates, who are no longer studying at AAU, as well as students nearing graduation. The numbered fourth edition, two-campus delivery and institutional participation demonstrate repeatable programmed provision.

Public evidence: [E24](#) | [E25](#)

AAU CAREER DEVELOPMENT & TRAINING FAIR

Alumni Office Invite you to attend the
AAU CAREER DEVELOPMENT & TRAINING FAIR
Al Ain Campus

With the participation of a number of
LEADING INSTITUTIONS IN THE UAE

Thursday, 22 February 2024 - 12:00 P.M. - 4:00 P.M.
Al Ain Campus - Sport hall

To attend, please register on the link
<https://t.ly/JsUx6>

EMPLOYABILITY AND LIFELONG LEARNING

AAU's 2024 model connects short learning with application: workshops develop professional skills; employers and public bodies explain current requirements; graduates receive training pathways and career guidance; and virtual delivery extends access beyond campus attendance.

EXTERNAL AND INCLUSIVE VOCATIONAL LEARNING

5. Practical training for people who are not AAU students

5.1 College of Pharmacy programmes for high-school learners

AAU's 2024 public records document direct training for eleventh- and twelfth-grade pupils who were not enrolled at the University. One College of Pharmacy programme involved more than 50 school learners. A further special programme operated for two weeks at the Al Ain and Abu Dhabi campuses and placed participants in specialized laboratory activities covering pharmaceutical analytical chemistry, organic chemistry, pharmaceuticals, microbiology, molecular modelling and scientific research, together with a visit to the virtual pharmacy.

The training combined hands-on scientific practice, introductory guidance and a tour of University colleges, facilities and services. AAU described the programme as a platform for pupils interested in pharmacy, pharmaceuticals, nutrition and healthy living and as a means of strengthening their academic and educational skills. This is direct campus-based vocational and pre-professional training for external learners, not a degree course.



External high-school learners undertaking hands-on laboratory training at AAU's College of Pharmacy.

Public evidence: [E26](#) | [E27](#)

5.2 Inclusive training with Zayed Higher Organization

AAU also reported the College of Engineering's participation in a 2024 training programme for students of Zayed Higher Organization for People of Determination. This partnership extends skills development to an external learner group and demonstrates that the University's vocational engagement includes inclusion-focused provision as well as open-enrolment and employer-facing courses.

Public evidence: [E28](#)

WORKSHOPS, FORUMS AND APPLIED RESEARCH

6. Guest expertise, research forums, poster sessions and practical workshops

AAU complements its course catalogue with short, non-degree professional learning formats. In 2024 these included guest keynotes, parallel workshops, career panels, research forums, oral and poster presentation sessions, exhibitions and practical competitions. External researchers, postgraduate participants, professionals and partner organisations used AAU campuses as sites for applied learning and knowledge exchange.

2024 professional forum	External participation	Learning formats	Capability developed
<i>Second Health and Biomedical Postgraduate Symposium</i>	External postgraduate researchers and guest experts, including speakers from NYU Abu Dhabi and Queensland University	Keynotes, poster and oral sessions, Three-Minute Thesis, career panel and exhibitions	Research communication, health innovation, career planning and interdisciplinary exchange
<i>Global Digital Health Knowledge Exchange and Empowerment Conference</i>	Researchers, doctoral candidates, practitioners, policymakers, technology providers and partners	Seven keynotes, eight workshops, six research tracks, doctoral consortium, Arduino competition and technology exhibition	Digital health, AI, clinical innovation, entrepreneurship, research and professional networks
<i>Annual Student Conference for Arab Universities</i>	More than 54 presenters from eight Arab countries	Research presentations, review, dialogue and cultural exchange	Research skills, AI, wellbeing, innovation, sustainability, heritage and volunteering
<i>Professional cooperation with IMA</i>	Accounting academics, practitioners and professional-body representatives	Professional event, expert exchange and cooperation framework	Management-accounting capability and continuing professional learning

Public evidence: [E29](#) | [E30](#) | [E31](#) | [E32](#)

LEARNING BEYOND LECTURES

The evidence covers the full set of requested formats: training workshops, guest lectures and keynotes, development seminars, research forums, oral and poster sessions, professional panels, exhibitions and practical competitions.

ACCESS, DELIVERY AND QUALITY

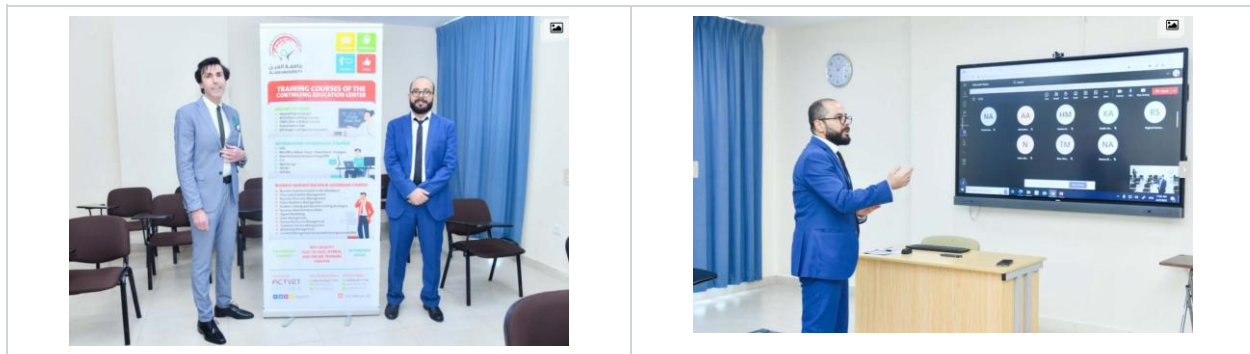
7. Flexible delivery, public access and partner-led quality

<i>Delivery dimension</i>	<i>AAU mechanism</i>	<i>Benefit to external learners</i>
<i>Location</i>	Al Ain and Abu Dhabi campuses, employer-specific delivery and online workshops	Participation is possible across both AAU locations and remotely
<i>Scheduling</i>	One-, two- and four-week intensive formats; morning, afternoon and evening options; scheduled series	Short formats accommodate work, school and community commitments
<i>Language</i>	Arabic or English according to course context; structured English-language pathways	Provision serves multilingual community and professional audiences
<i>Learning method</i>	Theory, practical application, laboratories, group sessions, assessment, forums and applied activities	Learners develop demonstrable practical and professional skills
<i>Quality and recognition</i>	AAU-reported ACTVET accreditation, qualified trainers and preparation for international certification	Training is linked to recognized vocational and professional expectations
<i>Cost and support</i>	Course-specific fees, competitive pricing and discounts; selected free/open activities; free placement tests and learning support in relevant courses	A mixed access model supports both formal short courses and wider community learning
<i>Partnership delivery</i>	Government, employers, professional bodies, specialist training providers and civil-society partners	Current expertise, workforce relevance, networking and sector-specific learning

Public evidence: [E04](#) | [E05](#) | [E07](#) | [E20](#) | [E24](#) | [E27](#)

7.1 Ad hoc delivery remains a responsive complement

AAU also hosts individual workshops and guest sessions when a specific employer, professional or community need arises. These can address workplace legal writing, public speaking, digital tools, artificial intelligence, wellbeing, professional etiquette, entrepreneurship or other emerging topics. Such sessions strengthen responsiveness, while the permanent CEC and recurring professional-development programmes establish the higher Programmed classification.



AAU short-course delivery uses expert instruction, presentation, discussion and technology-enabled classrooms.

CURRENT INSTITUTIONAL CONTINUITY

8. The programmed model continues and expands in 2025-2026

AAU's current public record confirms that non-degree professional and vocational learning remained active after the 2024 evidence year. Recurring development weeks, open virtual workshops, professional certification partnerships and sector-specific collaborations expand both reach and subject coverage.

Year	Current evidence	External or non-enrolled audience	Training contribution
2025	Virtual Professional Development Week	Graduates and prospective/current learners	AI, entrepreneurship, CVs, interviews, professional skills and self-leadership
2025	AI Using Google Tools workshop with public registration	Graduates and participants accessing Microsoft Teams	AI fundamentals, Google tools and practical workplace/education applications
2025	Professional Development Week at both campuses	Students and graduates	Career planning, job readiness, CVs, interviews and digital profiles with national partners
2025	HOCK International professional-training partnership	Accounting and finance professionals	CMA, FMAA and CSCA certification pathways
2025	Financial Reporting Summit with IMA	Professionals, academics and finance stakeholders	Current reporting practice and professional knowledge exchange
2025	Endless Studios Workshop and Game Jam	Participants in applied digital creation	Game development, collaboration and problem-solving
2026	AI Using Microsoft Technologies for graduates	Graduates, students and staff	Applied AI and future-workplace digital skills
2026	Al Ain Training and Rehabilitation Center partnership	Training and rehabilitation communities	Expanded specialist and inclusive training cooperation
2026	Early Childhood Authority professional empowerment	Early-childhood sector professionals	Sector capability and professional development
2026	Competency development with Emirates Red Crescent	Community and humanitarian-sector participants	Competency building and applied service capability

Public evidence: [E33](#) | [E34](#) | [E35](#) | [E36](#) | [E37](#) | [E38](#) | [E39](#) | [E40](#) | [E41](#) | [E42](#) | [E43](#)



NEW HOCK PARTNER

HOCK International

جامعة العين
AL AIN UNIVERSITY

Welcome!

HOCK International
3 September

Welcome to our new partner, [Al Ain University](#), who has joined the HOCK Partner Program! 🎉

Located in Abu Dhabi, UAE, Al Ain University will be offering in-person CMA classes using HOCK study materials. This partnership ensures that their students are learning with trusted resources while preparing for their exams.

At HOCK, our values guide everything we do: Behave Ethically. Work Collaboratively. Deliver Exceptionally. We are excited to see these values reflected in this partnership.

Read more about Al Ain University and see the upcoming schedule of classes here: <https://hubs.la/Q03Gx8fZ0>

Thank you to the HOCK team members who made this partnership possible!

#HOCKPartner

AAU and HOCK International public evidence confirms expansion of accredited professional certification training.

INSTITUTIONAL REACH AND CONCLUSION

9. AAU serves learners from the community, workplace and wider region

Audience	AAU access route	Illustrative provision	Outcome
<i>General public and working professionals</i>	CEC public catalogue and course enquiry/registration	Management, HR, IT, languages, soft skills and professional certification	Career, technical, communication and leadership capability
<i>Graduates and alumni</i>	Professional-development series, workshops, virtual weeks and employer partnerships	CVs, interviews, AI, self-leadership and career planning	Continuing learning after graduation and stronger labour-market readiness
<i>External school pupils</i>	Programmed visits and practical campus training	Two-week pharmacy laboratory training and virtual-pharmacy experience	Scientific, laboratory and pre-professional skills
<i>Employees and organisations</i>	Commissioned or partner-delivered training	Specialist workplace courses and sector programmes	Organisational capability and current professional practice
<i>People of determination and specialist communities</i>	Inclusive institutional partnerships	ZHO training and rehabilitation-sector collaboration	Participation, practical skills and inclusive employability
<i>External researchers and regional participants</i>	Symposia, conferences, forums and poster sessions	Health, digital innovation, AI and Arab-university research exchange	Research communication, networking and advanced professional knowledge

Public evidence: [E04](#) | [E08](#) | [E20](#) | [E26](#) | [E27](#) | [E28](#) | [E29](#) | [E30](#) | [E31](#) | [E36](#)

9.1 Institutional conclusion

AAU MEETS THE INDICATOR AT THE PROGRAMMED LEVEL

Al Ain University hosts and delivers short, non-degree executive education and vocational training for people who are not attending the University. The provision is institutionalized through the Continuing Education Center, a public course portfolio, flexible schedules, two-campus and online delivery, vocational accreditation, professional partnerships and scheduled development series. Dated 2024 evidence confirms delivery to graduates, school pupils, organisation partners, people of determination and external professional/research participants. Ad hoc workshops and guest lectures broaden responsiveness, while 2025-2026 evidence confirms continuity and expansion. MBA and other degree programmes are excluded from the evidence base.

PUBLIC EVIDENCE

10. Evidence register

The following public sources support the institutional model, course portfolio, non-enrolled audiences, programmed and ad hoc classifications, reporting-year delivery and current continuity presented in this submission.

ID	Year/type	Public source	Evidence supported
E01	THE 2026	THE Sustainability Impact Ratings Methodology 2026	Indicator definition, scope, reporting year and evidence requirements
E02	AAU SDG	AAU public SDG 4.3.3 evidence page	Public institutional SDG 4.3.3 evidence page
E03	AAU SDG	AAU SDG 4.3.3 public evidence document	Downloadable public institutional evidence document
E04	AAU current	AAU Continuing Education Center - About the CEC	CEC public mandate and service to public training needs
E05	AAU current	AAU Continuing Education Center - Vision and Mission	CEC vision, mission and institutional training role
E06	AAU current	AAU Continuing Education Center - Community Engagement	Community-engagement route through continuing education
E07	AAU current	AAU Continuing Education Center - Course Features	Short-course format, schedules, fees, support and certificates
E08	AAU current	AAU CEC Professional Development Courses	Professional-development course pathway
E09	AAU current	AAU CEC Management Courses	Management course pathway
E10	AAU current	AAU CEC Information Technology Courses	Information-technology course pathway
E11	AAU current	AAU CEC Soft Skills Training Courses	Soft-skills training pathway
E12	AAU current	AAU CEC Self-development Courses	Self-development course pathway
E13	AAU current	AAU CEC IELTS Preparation Course	IELTS preparation short course
E14	AAU current	AAU CEC TOEFL ITP Training Course	TOEFL ITP training course
E15	AAU current	AAU CEC English Levels Course	English-level course pathway

PUBLIC EVIDENCE CONTINUED

10.1 Professional, vocational and 2024 delivery evidence

ID	Year/type	Public source	Evidence supported
E16	AAU current	AAU CEC Certified Management Accountant Course	CMA professional-certification preparation
E17	AAU current	AAU CEC Human Resources Courses	Human-resources course pathway
E18	AAU current	AAU CEC Designated Mental Health and Wellbeing Course	Mental-health and wellbeing workplace course
E19	AAU current	AAU CEC Risk Assessment and Safeguarding Course	Risk-assessment and safeguarding course
E20	AAU 2024	Professional Development Series at AAU for students and graduates - 2024	Programmed Professional Development Series at both campuses and online
E21	AAU 2024	Professional Development Workshop Series: Alumni Office Initiative - 2024	Alumni Office professional-development workshop series
E22	AAU 2024	Be Ready for the Job Market workshop - 2024	Delivered job-readiness workshop and practical employability content
E23	AAU 2024	AAU Alumni Office in 2024 - annual professional-development record	Annual record confirming multiple workshops, visits and training activities
E24	AAU 2024	Fourth AAU Career Development and Training Exhibition - 2024	Fourth Career Development and Training Exhibition, 30+ entities
E25	AAU 2024	AAU Career Development and Training Fair - public event record, 2024	Public event record for career and training fair
E26	AAU 2024	More than 50 external school pupils in the AAU College of Pharmacy training programme - 2024	More than 50 external high-school learners in pharmacy training
E27	AAU 2024	Two-week AAU College of Pharmacy training programme for high-school students - 2024	Two-week external laboratory and virtual-pharmacy programme
E28	AAU 2024	AAU College of Engineering participation in ZHO training for students of determination - 2024	Inclusive training with Zayed Higher Organization
E29	AAU 2024	Second AAU Health and Biomedical Postgraduate Symposium - 2024	Guest keynotes, poster sessions, research presentations and career panel

PUBLIC EVIDENCE CONTINUED

10.2 Professional forums and current continuity

ID	Year/type	Public source	Evidence supported
E30	AAU 2024	AAU Global Digital Health Knowledge Exchange and Empowerment Conference - 2024	Workshops, research tracks, doctoral consortium and digital-health practice
E31	AAU 2024	More than 54 researchers from eight Arab countries present at AAU - 2024	Research presentations by participants from eight Arab countries
E32	AAU 2024	Pioneering professional event and cooperation with the Institute of Management Accountants - 2024	Professional-body event and management-accounting cooperation
E33	AAU 2025	AAU Virtual Professional Development Week - 2025	Virtual Professional Development Week and applied skills workshops
E34	AAU 2025	AAU AI workshop using Google tools - public registration, 2025	Publicly registered AI workshop with practical activities
E35	AAU 2025	AAU Professional Development Week - 2025	Professional Development Week at both campuses
E36	AAU 2025	AAU and HOCK International accredited professional training partnership - 2025	HOCK partnership for CMA, FMAA and CSCA training
E37	Partner social	HOCK International social announcement of AAU training partnership - 2025	Independent public confirmation of AAU-HOCK training partnership
E38	AAU 2025	AAU Financial Reporting Summit with IMA Abu Dhabi Chapter - 2025	Financial Reporting Summit with IMA
E39	AAU 2025	AAU workshop and Game Jam with Endless Studios - 2025	Applied digital workshop and Game Jam
E40	AAU 2026	AAU workshop on AI using Microsoft technologies for graduates - 2026	AI workshop for graduates using Microsoft technologies
E41	AAU 2026	AAU signs MoU with Al Ain Training and Rehabilitation Center - 2026	Training and rehabilitation partnership
E42	AAU 2026	AAU and Abu Dhabi Early Childhood Authority collaborate to empower sector professionals - 2026	Professional empowerment in the early-childhood sector
E43	AAU 2026	AAU supports competency development with Emirates Red Crescent - 2026	Competency development with Emirates Red Crescent