



Dec 23, 2014

Lecture Entitled "Understanding the Value of the Market Currency"

The College of Business Administration, in cooperation with the Deanship of Students Affairs at Al Ain University of Science and Technology in Abu Dhabi, organized a talk titled "Understanding the Value of the Market Currency" presented by Dr. Muhi Al Deen Adnan Ghasham, in the presence of members of the academic and administrative bodies and university scholars.

The talk revolved around the concept of currency exchange rates and an explanation of the elements that could affect currencies in the worldwide marketplace (such as economic growth, inflation, and deflation), too, understanding banking changes that present opportunities to attain money and avoid job losses. The talk was closed by reminding the audience the anticipated currency movements which require vast experience and ample chances to attain money from

trading in international currency.

[Press Release Link](#)